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July 15, 2010

Chairman  
**John Donovan**  
AT&T

Sharon Gillett  
Chief  
Wireline Competition Bureau  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

First Vice Chairman  
**Nick Adamo**  
Cisco Systems

Re: Release of 855 Toll Free Code  
CC Docket No. 95-155

Second Vice Chairman  
**Mark Wegleitner**  
Verizon

Dear Ms. Gillett:

Secretary  
**Pieter Poll**  
Qwest

The Alliance for Telecommunications Industry Solutions' (ATIS), on behalf of its SMS/800 Number Administration Committee (SNAC), is writing to follow up on its previous correspondence to the Bureau regarding the release of the 855 Code. ATIS SNAC very much appreciates the Commission's quick action in allocating this new code and in authorizing DSMI to open the 855 Toll Free code on October 1, 2010, at 12:00 p.m. Eastern Time. However, ATIS respectfully requests the Commission consider changing the date on which the new code will be available.

President & Chief  
Executive Officer  
**Susan M. Miller**  
ATIS

In order to reduce the impact of the code opening, ATIS SNAC requests that the code opening date be changed from Friday, October 1 to **Saturday, October 2, at 12:00 p.m. (noon) Eastern Time**. This change is important as a Saturday code opening will not interfere with the customer activities that take place during normal weekday business hours, reducing the possibility of system and operations interruptions. This change is supported by the members of the ATIS SNAC. Database Service Management, Inc. has indicated to ATIS SNAC that it does not object to this change but is willing to accept whatever date the Commission selects for this code opening.

Vice President of  
Finance & Operations  
**William J. Klein**  
ATIS

If you have any questions, please do not hesitate to contact the undersigned.

Sincerely,

Thomas Goode  
ATIS General Counsel

cc: Michael Wade, President, Database Service Management, Inc.  
Ann Stevens, Wireline Competition Bureau  
Heather Hendrickson, Wireline Competition Bureau  
Michelle Sclater, Wireline Competition Bureau