

SONY

Sony Corporation of America, Intellectual Property Dept.
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Cincinnati, OH 45240
Sony's Intellectual Property Dept., Fax: (513) 762-1000

February 20, 2008

Tom Goode, Esq.
Alliance for Telecommunications Industry Solutions
1200 G Street, NW, Ste. 500
Washington D.C. 20005

Re: Statement from Patent Holder re:
"Extensible Downloadable Content Advisory System"

Dear Mr. Goode:

Sony Electronics Inc. is a member of the IPTV IIF (IPTV Interoperability Forum) and participates in the development of ATIS standards. We have contributed aspects to the design of the EPG metadata documented in proposed standard WT-026.

In accordance with the patent policy as adopted by ATIS, this letter will serve as notice to ATIS that Sony Electronics Inc., holds certain patent priority rights related to the standard to be developed from WT-026 that is under consideration or has been approved by ATIS. Priority is claimed in a provisional patent application, serial number 61/011,441.

In the event the proposed standard is adopted and the standard cannot be practiced without the use of such patents, Sony Electronics Inc., will make available licenses under the foregoing essential claims, to the extent they issue as such in a granted U.S. patent, upon request to all applicants on a worldwide, non-discriminatory basis and on fair and reasonable terms and conditions solely to use the patented material for the purpose of implementing the Standard Document containing the proposal.

We believe this statement is in full compliance with the ATIS patent policy. Please let us know if any additional information is required.

Sincerely,



Frederick J. Zustak, Esq.
Director of Operations, Intellectual Property Dept.
Sony Corporation of America