

**LIAISON AGREEMENT  
BETWEEN  
THE ALLIANCE FOR TELECOMMUNICATIONS INDUSTRY SOLUTIONS, INC.  
AND THE CONSUMER ELECTRONICS ASSOCIATION**

- 1) The Alliance for Telecommunications Industry Solutions, Inc. (ATIS) and the Consumer Electronics Association (CEA) recognize the value of cooperation between both organizations, and agree to the following liaison objectives:
  - Furtherance of respective work by mutual exchange of relevant work drafts and documentation to the other party relating to IPTV;
  - Discussion of respective work to ensure, as much as practical, that the work of each party is complementary;
  - Coordination of respective work to avoid conflicts, and where conflicts do arise and are identified, discussion to resolve and/or minimize the areas involved; and
  - Review of opportunities to work together in the furtherance of each party's mission.
  
- 2) To achieve the objectives stated above, ATIS and CEA will endeavour to keep each other informed of technical matters in a variety of ways including:
  - The exchange of appropriate working documents in furtherance of the objectives of this liaison for the purpose of providing constructive comments in a timely fashion; and
  - The provision of appropriate published materials in furtherance of the objectives of this liaison for the purpose of review in concert with ongoing work programs and plans.
  
- 3) ATIS and CEA agree that the exchange of documents under this Liaison Agreement shall be bound by the following stipulations:
  - All documents shall maintain the Intellectual Property Rights (IPR) restrictions and covenants of the authoring party. Confidential documents shall not be exchanged pursuant to this Liaison Agreement.
  - All requests by one party for access to the other party's documents shall be made in writing and submitted electronically or in hard copy to the appropriate point of contact. These requests should specify the documents that are being sought and the purpose for the request. Alternatively, if one party believes that input from the other party would be beneficial and in furtherance of the goals of this liaison, that party may voluntarily provide access to specific documents.
  - Any reference in a deliverable of one party to the other's documents or information shall include an appropriate citation as to the source of information.
  - All documents shall be used solely by the members, staff, and other specifically designated individuals, of the parties and only in furtherance of the objectives of this liaison. Any other use of these documents or distribution to third parties is strictly prohibited.

- Any documents, or links thereto, that are posted electronically shall be password protected to prevent access by third parties.
- Nothing in this Agreement shall create any duty or obligation of either party to disclose any documents or information to the other party; all exchanges of documents and information between the parties will be strictly voluntary.

4) Liaisons between the organizations shall be arranged through the designated points of contact:

ATIS  
Maria Estefania  
Vice President of Industry Forums  
1200 G Street, NW  
Suite 500  
Washington, DC 20005  
(202) 434.8842

CEA  
Virginia Williams  
Director of Engineering and Standards,  
2500 Wilson Boulevard  
Arlington, VA 22201-3834 USA  
(703) 907-7046

Agreed to by:

**ALLIANCE FOR  
TELECOMMUNICATIONS INDUSTRY  
SOLUTIONS, INC.**

Date: 8/1/06

Signature: 

Print Name: Susan M. Miller

Title: President & CEO

**CONSUMER ELECTRONICS  
ASSOCIATION**

Date: 7/12/06

Signature: 

Print Name: L. VIRGINIA WILLIAMS

Title: DIRECTOR, ENGINEERING  
AND STANDARDS



Consumer Electronics Association  
1919 South Eads Street  
Arlington, VA  
22202 USA  
(866) 858-1555 toll free  
(703) 907-7600 main  
(703) 907-7601 fax  
www.CE.org

June 20, 2008

Thomas Goode  
General Counsel  
ATIS  
1200 G Street NW  
Suite 500  
Washington, DC 20005

Dear Mr. Goode:

Alayne Bell, Specialist in the CEA Technology & Standards Department, will be serving as the CEA liaison to ATIS in place of Virginia Williams.

Sincerely,

A handwritten signature in black ink that reads "Brian Markwalter".

Brian Markwalter  
Vice President, Technology & Standards